Taking Cyber Fears Off the Menu

Maintaining Payment Card Industry Data Security Standard (PCI DSS) compliance is required to accept credit cards. Small restaurant chains know that if they fail to maintain compliance, they risk losing their ability to swipe cards. But as the number of their restaurants and transactions grew, one chain realized they needed help to not only maintain PCI compliance but also security each location.

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CLIENT SPOTLIGHT

This Trustwave client is a fast food franchise owner with 15 outlets, a customer base that increasingly relies on debit and credit cards to pay for their meals—and no internal IT department.

THE CHALLENGE

As the PCI standard grew from fewer than 30 checkpoints to well over 100, and no IT staff to handle an increasingly complex regulatory environment, the owners could no longer handle the security work themselves. With 15 locations to manage, the restaurant operators needed to spend their time running a successful business, not worrying about compliance and security.

> *I didn't know enough about the intricacies of compliance, [but the process] was extraordinarily easy with Trustwave. I can't think of a reason not to do it.*

– Restaurant franchise owner

THE SOLUTION

Using Trustwave Managed Security Services, the owners enhanced their security while streamlining their PCI compliance. By relying on a third party to manage its firewalls, monitoring and intrusion prevention, the restaurant chain was able to rest easy knowing it was fulfilling its cybersecurity duties without taking precious time away from their other responsibilities.

INDUSTRY THREAT

Catastrophic point-of-sale attacks have set the restaurant industry on edge. Smaller businesses can't rest on the assumption that hackers will overlook them in favor of bigger targets: Thieves use automated systems and programs that systematically attack everything with an IP address, including cash registers and credit card machines. Experts say three-fourths of companies with an internet connection have been breached, because attempts happen every minute of every day.

> *It was nice to know our PCI services would be under one roof.*

– Restaurant franchise owner

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